
GROHE KITCHEN, BATH & SHOWER

*Pure Freude
an Wasser*

GROHE
~~~~~

PROJECT  
PLANNING

[GROHE.COM/US](https://www.grohe.com/us)

GROHE | MASTERS OF TECHNOLOGY

# TABLE OF CONTENTS



4



14



74

## **GROHE DESIGN EXPERTISE**

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|                              |    |
|------------------------------|----|
| Riding The Wave Of Success   | 06 |
| Perfectly Engineered         | 08 |
| Environmental Responsibility | 12 |

## **GROHE RECOMMENDATIONS**

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|                                  |    |
|----------------------------------|----|
| Luxury                           | 14 |
| Allure Brilliant                 | 16 |
| Allure                           | 18 |
| Grandera®                        | 20 |
| Upscale                          | 22 |
| Atrio®                           | 24 |
| Somerset®                        | 26 |
| Kensington®                      | 28 |
| Midscale                         | 30 |
| Eurocube®                        | 32 |
| Eurocube® Joy                    | 34 |
| Essence New                      | 36 |
| Economy                          | 38 |
| Eurosmart® New                   | 40 |
| Eurostyle Cosmopolitan           | 42 |
| Eurostyle New                    | 44 |
| Concetto                         | 46 |
| Parkfield®                       | 50 |
| Kitchen                          | 52 |
| Commercial                       | 56 |
| Wall carriers                    | 58 |
| Actuation plates                 | 59 |
| Eurosmart® Cosmopolitan E        | 60 |
| Euroeco Cosmopolitan E           | 60 |
| Renovation Retro-Fit™            | 62 |
| Euphoria® Shower System          | 66 |
| SmartControl Shower System       | 68 |
| Grohflex®                        | 70 |
| Single function pressure balance | 71 |
| Dual function pressure balance   | 71 |
| Single function thermostatic     | 72 |
| Dual function thermostatic       | 72 |
| Custom thermostatic              | 73 |
| Multi function                   | 74 |
| Single function                  | 74 |
| Components                       | 75 |
| ADA Products                     | 76 |

## **GROHELIVE! CENTER NYC** **78**

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# GROHE DESIGN EXPERTISE

## **In-House Design Expertise - The Winning Formula**

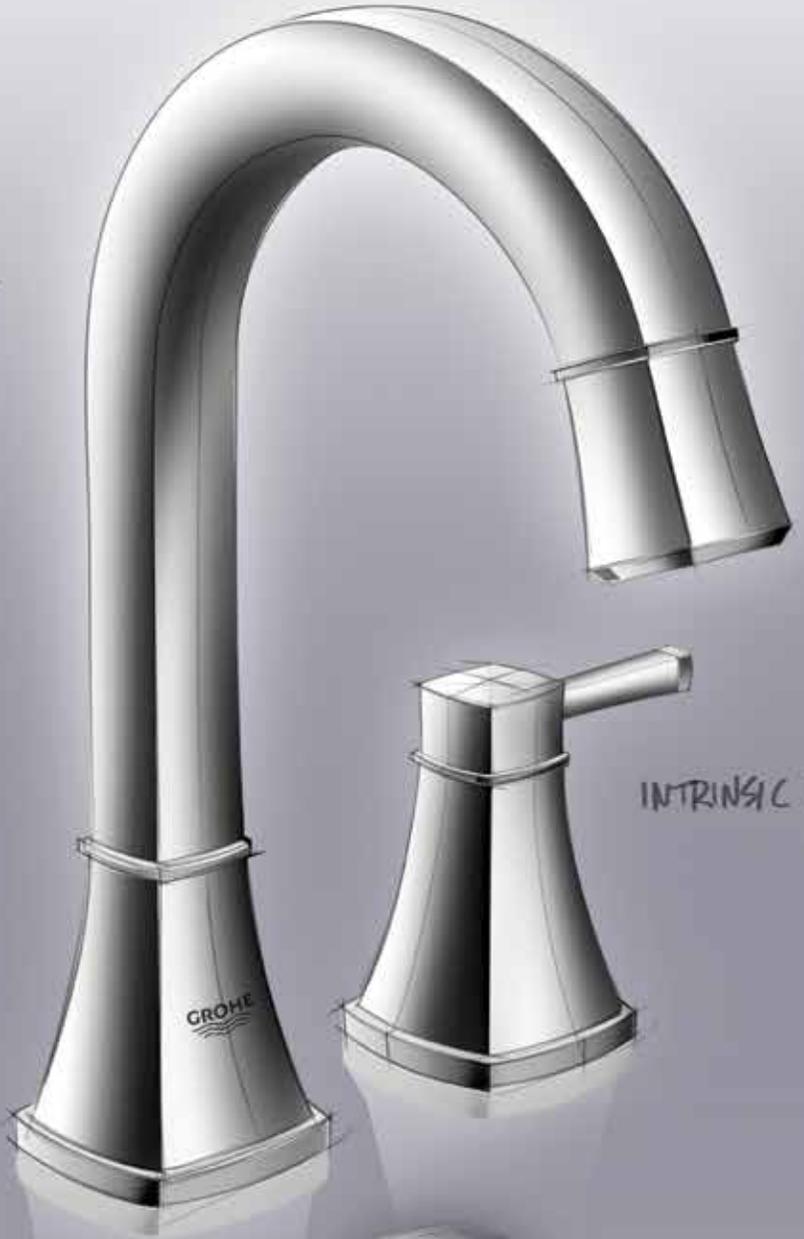
With a reputation built on performance and longevity, rather than outsourcing to “celebrity” designers, we have chosen to nurture talent within. This investment has clearly paid off. Our team’s specialist knowledge is second to none as they continue to push boundaries and challenge pre-conceptions to create new and exciting ways for our customers to enjoy water.

The GROHE Design Team, led by Paul Flowers, has been honored with the Red Dot: Design Team Of The Year award for 2011. GROHE is the first manufacturer in the plumbing industry to receive this illustrious award. The award is presented annually to “international design teams which continuously produce innovative work.”





FLOWING FEMININE FORMS  
WITH DEFINED MASCULINE EDGES



INTRINSIC DETAIL



GREENS,  
DNA



A JEWEL LIKE QUALITY

# RIDING THE WAVE OF SUCCESS

Paul Flowers and the GROHE Design Team have been producing innovative and beautifully designed products since 2005 and are proud winners of the globally recognized “red dot: design team of the year” award.

GROHE joins a celebrated list of iconic brands such as Apple, Bose, Audi, Mercedes-Benz and Siemens to have been awarded the most prestigious accolade in product design.

“We set out to create experiences which go beyond the product as such,” Paul Flowers explains. “Quality, technology and sustainability are fundamental pillars that are genuinely acknowledged by consumers. However, our ambition was to take this relationship to a higher level by converting their acknowledgment into a feeling of love for our products. Through our designs we have been able to achieve this.”

Since his appointment in 2005, Paul Flowers has led the GROHE in-house design team to phenomenal success. The team now has a remarkable track record of winning respected design awards for GROHE products. The total red dot award count stands at an impressive 20 – and this includes four “best of the best” awards, for GROHE Ondus® Mechanical (2007), GROHE Ondus® Digitecture (2009), the GROHE Rainshower™ Icon hand shower (2010) and the new Digital Controller (2011).

It is a testament to the consistent excellence of the design team’s products that GROHE is ranked number 1 in the “sanitary fittings & kitchen faucets” category for the 2011 red dot design ranking. This is a phenomenal achievement and underlines the fact industry-leading design now lies at the heart of the GROHE brand.

“Rather than outsourcing to external designers, we have chosen to invest in creating a world-class design team of our own – an international mix of industry specialists whose understanding of the market is second to none,” Flowers adds.



Paul Flowers  
Senior VP Design

“This evolution of GROHE AG from being a purely technological leader in the field to that of a leader not only in bathroom technology but also in the wider field of product quality and design has earned the company global recognition and wins it the 2011 ‘red dot: design team of the year’ award.”

Prof. Dr. Peter Zec, CEO “of the red dot design award”



**reddot design award**  
design team of the year 2011



**reddot design award**  
winner 2015

**reddot Design Award**

With its origins dating back until 1955, the award is organised by Design Zentrum Nordrhein Westfalen and with more than 17,000 entries each year one of the best-respected design competitions in the world. The sought-after award, the "Red Dot", is the revered international seal of outstanding design quality.



**Green Good Design**

Good Design™ was founded in Chicago in 1950 by Eero Saarinen, Charles and Ray Eames, and Edgar Kaufmann, Jr. to promote and foster a greater public understanding and acceptance for Modern Design.



**Good Design**

The Good Design Award is a comprehensive design-promotion system that picks good design out of a variety of unfolding phenomena, and aims to enrich our lives, industries, and society as a whole by highlighting and celebrating these works. It is hosted by the Japan Institute for Design Promotion, a public interest incorporated foundation.



**iF Product Design Award**

Each year, iF International Forum Design GmbH organizes one of the world's most celebrated and valued design competitions: the iF DESIGN AWARD. Recognized as a symbol of design excellence around the world, the iF DESIGN AWARD welcomes over 5,000 submissions from 70 countries every year.

# PERFECTLY ENGINEERED

Everything at GROHE comes with a seal of exceptional quality. All our products' components, ease of operation and perfect looks have to withstand numerous endurance tests – the toughest in the industry – and pass with flying colors before the products leave our premises.

At GROHE's life testing laboratories in the Black Forest, our products are put through their paces and shown no mercy. Here, our faucets, showers and thermostats and all the components that go with them have to endure the simulated effects of 20 years' daily use – with especially hard water. That we outperform our own as well as international quality standards in the process pays dividends – and it shows. GROHE quality goes well beyond an article's normal life cycle.

Life testing is at the core of GROHE's commitment to quality. For instance, test criteria for the GROHE SilkMove® faucet cartridge includes actuation force, lever play, precision and water tightness with robots turning a faucet on and off 210,000 times and from hot to cold 140,000 times. All this to ensure that the "life" and high performance of a GROHE product is exceptionally long.



# PURE FREUDE AN WASSER MOMENTS OF TRUTH & TECHNOLOGIES

Seven decades of research and development has resulted in a range of products that are renowned worldwide for their technical excellence and longevity. Throughout this price list you'll find references to our water technologies, all of them developed to make your experience with GROHE different, special and better.



### GROHE SilkMove®

Smoothest handling for effortless precision and ultimate comfort for a lifetime.



### GROHE StarLight®

Made to last surfaces ranging from precious matte to shiny like a diamond.



### GROHE CoolTouch®

No scalding on hot surfaces thanks to 100% GROHE CoolTouch®.



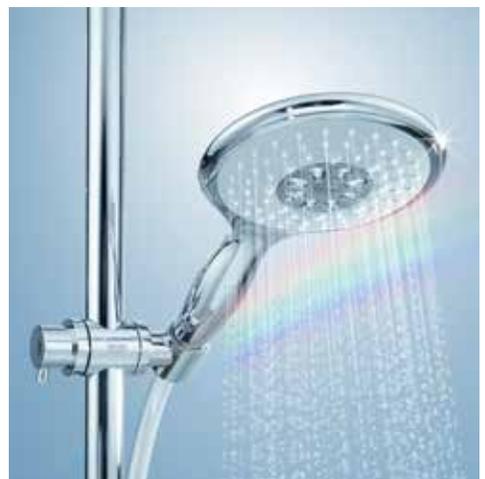
### GROHE TurboStat®

Always the right temperature, for the utmost convenience and safety.



### GROHE EcoJoy™

Save precious resources and enjoy 100% water comfort.



### GROHE DreamSpray®

Innovative quality showers for luxurious revitalization and wellbeing.



**GROHE Digital**  
Intuitive digital technology  
at your fingertips.



**GROHE Whisper®**  
Innovative water technology  
delivering whisper-quiet acoustics.



**GROHE QuickFix**  
Faster, easier and hassle-free,  
GROHE QuickFix® cuts installation  
time by up to 40%.



**GROHE FeatherControl**  
The joy of effortless fingertip  
control and long lasting silky  
smooth operation.



**GROHE SmartControl**  
Offers spray selection and volume  
adjustment in one.

# ENVIRONMENTAL RESPONSIBILITY

## GROHE ECOJOY™



All GROHE EcoJoy™ products are systematically designed to save water and energy so that precious resources are conserved. These products, equipped with water-saving technologies, offer the perfect water experience without the need to compromise. Reducing water and energy consumption goes hand in hand with convenience and attractive design. Less water. Perfect flow.

The highly innovative GROHE EcoJoy™ technology reduces water consumption by up to 50% without compromising on performance.



### Single-lever mixers

GROHE single-lever mixers – On numerous models across all style and price segments, integrated technology automatically reduces water consumption by up to 50% compared to standard rates every time the faucet is turned on, yet still ensures that same perfect flow.

### Showers

GROHE showers – For your perfect shower experience, a built-in technology effortlessly saves up to 40% of water on selected models, while delivering all the features and performance you would expect from a GROHE shower.



### Thermostats

GROHE thermostats – With GROHE thermostats, the desired water temperature is reached within a fraction of a second and reliably maintained for the duration of your shower. No more time and water wasted while fiddling with controls to get 50 % the temperature right!

### Sanitary systems

GROHE sanitary systems – Ecologically sensible: GROHE cisterns use water very sparingly. The start/ stop and dual flush systems offer the opportunity of selecting one's preferred economical flush.



### Special faucets

GROHE special fittings – Thanks to the electronic control, water only flows through these mixers when needed. Depending on the model, the mixer automatically turns off and saves water when the user removes his hands, for example during 50 % soaping, or after a pre-set time.

# ENVIRONMENTAL RESPONSIBILITY CALGREEN, WATERSENSE & GROHE BLUE®



## **CalGreen**

The California Green Building Standards Code or CALGreen is the first statewide “green” building code in the US. Residential and Commercial compliance with CALGreen is required for building plan, permit, and occupancy approval.

## **California Energy Commission**

The California Energy Commission or CEC enacted California Title 20 Water Efficiency Standards in 2015 to address severely depleted water supplies throughout the state. The CEC’s water efficiency standards are comparable or lower than the CALGreen code and WaterSense program standard.



## **WaterSense**

The EPA WaterSense Program is a partnership and voluntary national standard for water efficiency. Products that have earned the WaterSense label have been certified to be at least 20 percent more efficient without sacrificing performance. In the USGBC’s LEED Rating System, all installed toilets, urinals, lavatory faucets, and showerheads that are eligible for labeling must be WaterSense labeled.



## **GROHE Blue® - Pure enjoyment**

GROHE Blue® Pure is the alternative for purified, still water straight from your kitchen faucet. Using the unique GROHE Blue® filter technology it turns ordinary tap water into fresh water, removing all of the substances that can impair its taste.

Finished in GROHE StarLight® chrome, the faucet has separate internal waterways – one for filtered water and the other for unfiltered water. GROHE Blue® filter cartridge can purify up to 600 litres of water and can be replaced in just a few steps. It delivers a pure, refreshing taste experience with no aftertaste of heavy metals, limescale or chlorine.

# GROHE RECOMMENDATIONS LUXURY

The unique premium lines from GROHE combine innovative, award-winning design with advanced technology of the highest order. They create an exclusive atmosphere of sophisticated feel-good ambiance and total relaxation. To see our complete line of products, go to [www.grohe.com/us](http://www.grohe.com/us) and download the latest GROHE Price List.





# GROHE RECOMMENDATIONS LUXURY

## Allure Brilliant



**20 343 000**

Allure Brilliant lavatory wideset,  
1.5gpm

**20 343 00A**

1.2gpm

**20 034 000**

Allure Brilliant lavatory centerset,  
1.5gpm

**20 034 00A**

1.2gpm

**27 288 000**

Rainshower™ F-Series 20" ceiling  
shower head, 2.5gpm



**19 790 000**

GrohFlex® Allure Brilliant single  
function pressure balance trim  
with control module

**35 026 000**

GrohFlex® universal rough-in box

**19 786 000**

GrohFlex® Allure Brilliant dual function  
pressure balance trim with control  
module

**35 026 000**

GrohFlex® universal rough-in box



**40 497 000**

Allure Brilliant  
24" towel bar

**13 300 000**

Allure Brilliant tub spout

**23 119 000**

Allure Brilliant floor-mounted tub filler  
with hand shower

**29 038 001**

Rough-in set for floor-mounted  
tub filler



**40 504 000**

Allure Brilliant soap dish

**40 498 000**

Allure Brilliant robe hook

**40 499 000**

Allure Brilliant  
paper holder

**23 119 000** Allure Brilliant floor-mounted tub filler with hand shower  
**20 343 000** Allure Brilliant lavatory wideset

Color options: ● 000/00A | GROHE StarLight® Chrome





# GROHE RECOMMENDATIONS LUXURY

## Allure



**20 191 000**  
Allure lavatory wideset,  
1.5gpm  
**20 191 00A**  
1.2gpm



**23 077 000**  
Allure lavatory centerset,  
1.5gpm  
**23 077 00A**  
1.2gpm



**27 468 000**  
Rainshower™ Allure 230 shower  
head, 2.5gpm  
**27 816 000**  
2.0gpm



**19 375 000**  
Allure pressure balance valve trim  
**35 015 001**  
GrohSafe® universal pressure balance  
rough-in valve



**32 754 001**  
Allure floor-mounted tub filler  
with hand shower  
**29 038 001**  
Rough-in set for floor-mounted  
tub filler



**40 341 000**  
Allure 24" towel bar



**40 339 000**  
Allure 8" towel ring



**40 284 000**  
Allure robe hook



**40 279 000**  
Allure paper holder



**32 754 001** Allure floor-mounted tub filler with hand shower  
**20 191 000** Allure lavatory wideset



# GROHE RECOMMENDATIONS LUXURY

## Grandera®



**23 311 000/ENO**  
Grandera® low spout lavatory  
centerset, 1.5gpm  
**23 311 00A**  
1.2gpm

**20 419 000/ENO**  
Grandera® high spout lavatory  
wideset



**19 933 000/ENO**  
Grohflex® Grandera® single function  
pressure balance valve trim  
**35 026 000**  
GrohFlex® universal rough-in box

**27 976 000/ENO**  
Rainshower™ Grandera® shower  
head, 2.5gpm

**27 988 000/ENO**  
Rainshower™ Grandera®  
11 ¼" shower arm  
**27 984 000/ENO**  
Rainshower™ Grandera®  
11 ½" ceiling shower arm



**26 035 000/ENO**  
Grandera® shower head,  
2.0gpm

**26 036 000/ENO**  
Grandera® 6 ⅝" shower arm

**40 629 000/ENO**  
Grandera® 24" towel bar



**40 630 000/ENO**  
Grandera® towel ring

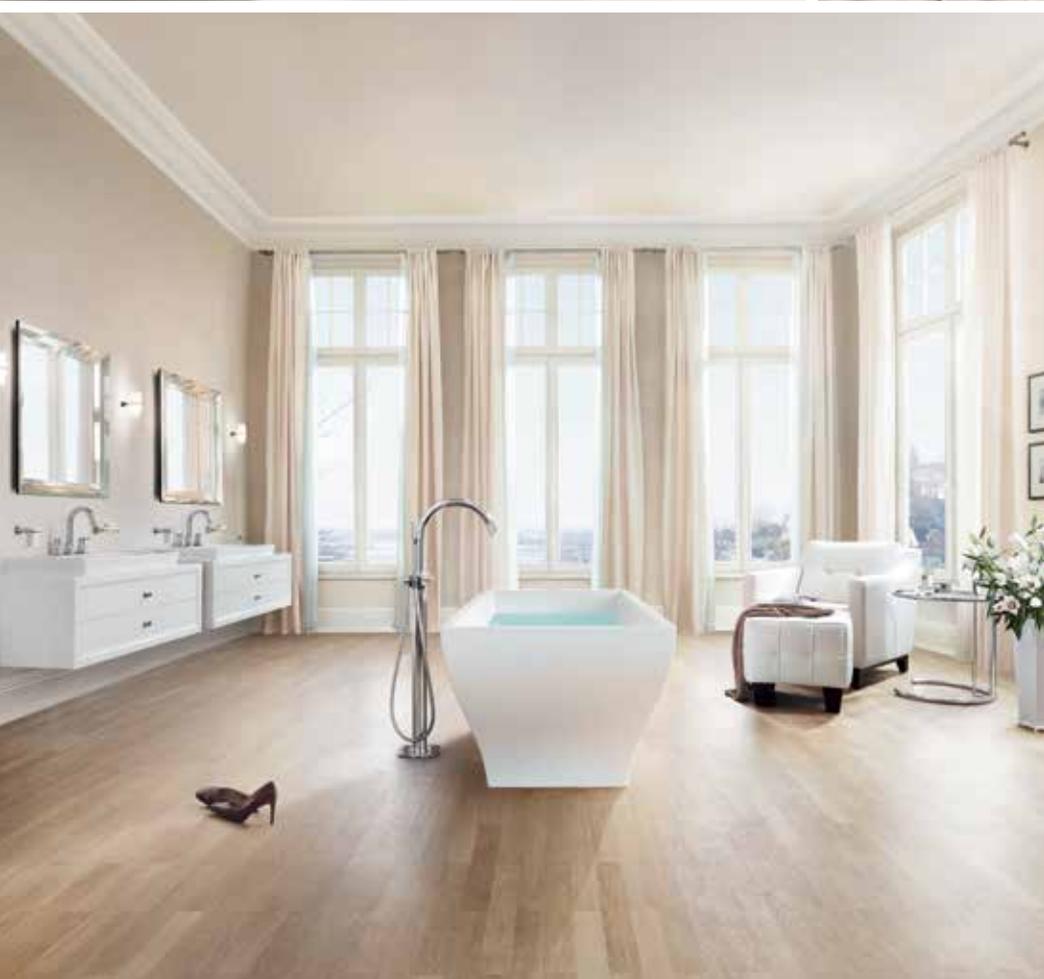
**40 631 000/ENO**  
Grandera® robe hook

**40 625 000/ENO**  
Grandera® paper holder

**20 419 000** Grandera® high spout lavatory wideset  
**27 976 000** Rainshower™ Grandera® shower head  
**19 933 000** Grohflex® Grandera® single function PBV trim  
**40 630 000** Grandera® towel ring  
**23 311 000** Grandera® low spout lavatory centerset

Color options: ● 000 | GROHE StarLight® Chrome | ● EN0 | Brushed Nickel InfinityFinish™





# GROHE RECOMMENDATIONS UPSCALE

Research studies predict increasing demand for hotel rooms in the upscale price segment in the future. The special features of this room require the architect to carefully select faucets, showers and sanitary systems. GROHE provides products for this segment that impress with their high-quality, appealing design and economic efficiency. To see our complete line of products, go to [www.grohe.com/us](http://www.grohe.com/us) and download the latest GROHE Price List.



# GROHE RECOMMENDATIONS UPSCALE

## Atrio®



**20 069 000/ENO + 18 026 000/ENO**  
Atrio® high spout lavatory wideset,  
1.5gpm  
**20 069 00A/ENA + 18 026 000/ENO**  
1.2gpm

**20 072 000/ENO + 18 027 000/ENO**  
Atrio® low spout lavatory wideset,  
1.5gpm  
**20 072 00A/ENA + 18 027 000/ENO**  
1.2gpm

**20 173 000/ENO + 18 027 000/ENO**  
Atrio® wall mount vessel trim, 1.5gpm  
**20 173 00A/ENA + 18 027 000/ENO**  
1.2gpm  
**33 885 000**  
3-Hole wall mount vessel rough-in  
valve

**13 164 000/ENO**  
Atrio® tub spout



**19 866 000/ENO**  
GroFlex® Timeless single function  
pressure balance trim with control  
module  
**35 026 000**  
GroFlex® universal rough-in box

**19 867 000/ENO**  
GroFlex® Timeless dual function  
pressure balance trim  
**35 026 000**  
GroFlex® universal rough-in box

**27 414 000/ENO**  
5 5/8" Tubular shower arm

**27 492 000/ENO**  
Euphoria® Cosmopolitan 180  
shower head - 1 spray, 2.5gpm  
**27 808 000/ENO**  
2.0gpm



**40 309 000/ENO**  
Atrio® 24" towel bar

**40 307 000/ENO**  
Atrio® towel ring



**40 312 000/ENO**  
Atrio® robe hook

**40 313 000/ENO**  
Atrio® paper holder



20 069 000 Atrio® high spout lavatory wideset

# GROHE RECOMMENDATIONS UPSCALE

## Somerset®



**20 133 000/ENO + 18 172 000/ENO**

Somerset® lavatory wideset, 1.5gpm

**20 133 00A/ENA + 18 172 000/ENO**

1.2gpm



**19 321 001/EN1**

Somerset® pressure balance valve trim

**35 015 001**

GrohSafe® universal pressure balance rough-in valve

**19 318 000/ENO**

Somerset® 3-port diverter trim

**29 712 001**

Diverter/transfer 3-port rough-in valve



**27 012 000/ENO**

Geneva® 6 7/8" shower arm & flange



**27 126 001/EN1v**

Relaxa® Rustic 100 shower head  
5 Sprays, 2.5gpm



**27 125 000/ENO**

Relaxa® Rustic 100 hand shower  
5 Sprays, 2.5gpm



**28 417 000/ENO**

RotaFlex metallic hose



**28 484 000/ENO**

Wall union with hand shower holder



**40 366 000/ENO**

Essentials Authentic 24" towel bar



**40 655 000/ENO**

Essentials Authentic 8" towel ring



**40 656 000/ENO**

Essentials Authentic robe hook



**40 657 000/ENO**

Essentials Authentic paper holder



20 133 000 Somerset® lavatory wideset, 19 320 001 Somerset® thermostatic trim

# GROHE RECOMMENDATIONS UPSCALE

## Kensington®



**20 124 000/EN0 + 18 087 000/EN0** Kensington® lavatory wideset, 1.5gpm  
**13 194 000/EN0** Kensington® Diverter tub spout  
**20 124 00A/ENA + 18 087 000/EN0**  
 1.2gpm



**28 375 000/EN0**  
 Rainshower™ Rustic 210  
 shower head  
 1 Spray,  
 2.5gpm

**28 383 000/EN0**  
 Rainshower™ 10" retro shower arm

**27 126 001/EN1**  
 Relaxa® Rustic 100 shower head  
 5 Sprays, 2.5gpm

**19 267 000**  
 Kensington® pressure balance valve  
 trim  
**35 015 001**  
 GrohSafe® universal pressure balance  
 rough-in valve



**40 226 000**  
 Somerset® robe hook

**40 224 000**  
 Somerset® 24" towel bar

**40 222 000**  
 Somerset® 8" towel ring

**40 235 000**  
 Somerset® paper holder



20 124 000/ENO Kensington® lavatory wideset

# GROHE RECOMMENDATIONS MIDSCALE

Blending style with functionality is an important objective for designers when delivering a midscale bathroom. Practical for the home owner, business user, and appealing for the tourist market, GROHE has a selection of products that fit the bill. To see our complete line of products, go to [www.grohe.com/us](http://www.grohe.com/us) and download the latest GROHE Price List.





# GROHE RECOMMENDATIONS MIDSCALE

## Eurocube®



**23 129 000**  
Eurocube® lavatory centerset,  
1.5gpm  
**23 129 00A**  
1.2gpm



**20 370 000**  
Eurocube® lavatory wideset, 1.5gpm  
**20 370 00A**  
1.2gpm



**19 899 000**  
Eurocube® pressure balance  
valve trim  
**35 015 001**  
GrohSafe® universal pressure balance  
rough-in valve



**27 705 000**  
Euphoria Cube™ shower head,  
2.5 gpm



**27 254 000**  
Rainshower™ F-Series 5" shower  
head with integrated mounting  
connection, 2.5 gpm



**13 307 000**  
Eurocube® diverter tub spout  
**13 305 000**  
Non-diverter tub spout



**27 489 000**  
Rainshower™ 12" shower arm with  
square flange



**40 509 000/001**  
Essentials Cube 24" towel bar



**40 754 000**  
Essentials Cube soap dish



**40 511 000/001**  
Essentials Cube robe hook



**40 511 000/001**  
Essentials Cube paper holder

**19 899 000** Eurocube® pressure balance valve trim  
**23 129 000** Eurocube® lavatory centerset  
**20 370 000** Eurocube® lavatory wideset

Color options: ● 000/001 | GROHE StarLight® Chrome





# GROHE RECOMMENDATIONS MIDSCALE

## Eurocube® Joy



23 655 000

Eurocube® Joy lavatory centerset,  
1.2gpm



23 659 000

Eurocube® Joy lavatory centerset,  
1.2gpm



23 667 000

Eurocube® Joy floor mounted tub  
filler with hand shower with joystick  
29 038 001  
Rough-in set for floor-mounted  
tub filler



23 662 000

Eurocube® Joy lavatory centerset for  
vessel basin, 1.2gpm  
65 818 000  
Vessel sink pop-up drain



40 509 000/001

Essentials Cube 24" towel bar



40 754 000

Essentials Cube soap dish



40 511 000/001

Essentials Cube robe hook

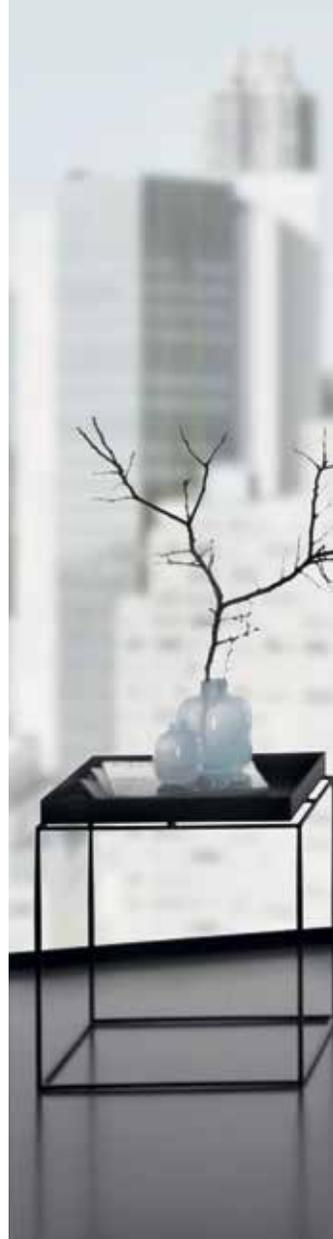


40 511 000/001

Essentials Cube paper holder

Color options: ● 000/001 | GROHE StarLight® Chrome

23 655 000 Eurocube® Joy lavatory centerset  
23 659 000 Eurocube® Joy lavatory centerset  
23 667 000 Eurocube® Joy floor mounted tub filler with hand shower  
23 662 000 Eurocube® Joy lavatory centerset for vessel basin





# GROHE RECOMMENDATIONS MIDSCALE

## Essence



**32 216 001/EN1**  
Essence New lavatory centerset,  
1.2 gpm



**23 486 001/EN1**  
Essence New lavatory centerset,  
1.2 gpm



**20 297 001/EN1**  
Essence New lavatory wideset,  
1.2 gpm



**19 347 001/EN1**  
GroFlex® Essence New single  
function pressure balance trim  
with control module  
**35 026 000**  
GroFlex® universal rough-in box



**27 591 000/ENO**  
Euphoria® Cosmopolitan shower  
head, 2.5gpm  
**26 051 000**  
1.5gpm



**27 414 000/ENO**  
5 5/8" Tubular shower arm



**40 366 001/EN1**  
Essentials 24" towel bar



**40 365 001/EN1**  
Essentials 8" towel ring



**40 364 001/EN1**  
Essentials robe hook



**40 689 001/EN1**  
Essentials paper holder

**32 216 001** Essence New lavatory centerset  
**23 659 000** Essence New lavatory centerset  
**20 297 000** Essence New floor mounted tub filler with hand shower

Color options: ● 000/001 | GROHE StarLight® Chrome | ● EN0/EN1 | Brushed Nickel InfinityFinish™





# GROHE RECOMMENDATIONS ECONOMY

The functional equipment of a standard category hotel room for price-conscious guests is determined by functionality and economic efficiency, without sacrificing comfort and design. In the GROHE product portfolio, architects and designers can find fittings, showers and sanitary systems perfectly suited to the completion of sophisticated designs for hotel bathrooms in the standard price range. To see our complete line of products, go to [www.grohe.com/us](http://www.grohe.com/us) and download the latest GROHE Price List.





# GROHE RECOMMENDATIONS ECONOMY

## Eurosmart® New



**32 642 002/EN2**

Eurosmart® New lavatory centerset,  
1.5gpm

**32 642 00A/ENA**

1.2gpm



**20 294 000/EN0**

Eurosmart® New lavatory wideset,  
1.5gpm

**20 294 00A/ENA**

1.2gpm



**19 458 002/EN2**

Eurosmart® New pressure balance  
valve trim

**35 015 001**

GrohSafe® universal pressure balance  
rough-in valve



**13 356 002/EN2**

Eurosmart® New diverter tub spout

**13 354 002/EN2**

Non-diverter tub spout



**27 606 000/EN0**

New Tempesta® 100 shower head,  
2.5gpm

**26 050 000**

1.5gpm



**27 414 000/EN0**

5 5/8" Tubular shower arm



**40 366 001/EN1**

Essentials 24" towel bar



**40 365 001/EN1**

Essentials 8" towel ring



**40 364 001/EN1**

Essentials robe hook



**40 689 001/EN1**

Essentials paper holder



**32 642 002** Eurosmart® New lavatory centerset



20 294 000 Eurosmart® New lavatory wideset

# GROHE RECOMMENDATIONS ECONOMY

## Eurostyle Cosmopolitan



**23 036 002**

Eurostyle Cosmopolitan lavatory centerset, 1.5gpm

**23 036 00A**

1.2gpm

**20 209 002**

Eurostyle Cosmopolitan lavatory wideset, 1.5gpm

**20 209 00A**

1.2gpm

**19 572 002**

Eurostyle Cosmopolitan pressure balance valve trim

**35 015 001**

GrohSafe® universal pressure balance rough-in valve



**26 051 000**

New Tempesta® Cosmopolitan 100 shower head, 1.5gpm

**27 414 000**

5 5/8" Tubular shower arm



**20 209 002** Eurostyle Cosmopolitan lavatory wideset



23 036 002 Eurostyle Cosmopolitan lavatory centerset

# GROHE RECOMMENDATIONS ECONOMY

## Eurostyle New



**23 577 003/EN3**

Eurostyle New lavatory centerset,  
1.5gpm

**20 486 003/EN3**

Eurostyle New lavatory wideset,  
1.5gpm



**35 062 003/EN3**

Eurostyle New shower/tub  
combination, 2.0gpm

**35 015 001**

GrohSafe® universal pressure balance  
rough-in valve

Eurostyle New shower combination,  
2.0gpm

GrohSafe® universal pressure balance  
rough-in valve





23 577 003 Eurostyle New lavatory centerset

# GROHE RECOMMENDATIONS ECONOMY

## Concetto



**34 702 001/EN1**  
Concetto lavatory centerset,  
1.2gpm



**34 270 001/EN1**  
Concetto lavatory centerset, 1.5gpm  
**34 270 00A/ENA**  
1.2gpm



**32 138 001/EN1**  
Concetto lavatory centerset, 1.5gpm  
**32 138 00A/ENA**  
1.2gpm



**23 737 001/EN1**  
Concetto lavatory centerset,  
1.2gpm



**20 217 001/EN1**  
Concetto lavatory wideset, 1.5gpm  
**20 217 00A/ENA**  
1.2gpm



**20 572 001/EN1**  
Concetto lavatory wideset,  
1.2gpm



**34 270 001** Concetto lavatory centerset



20 217 001 Concetto lavatory wideset

# GROHE RECOMMENDATIONS ECONOMY

## Concetto



**13 366 000/EN0**  
Concetto diverter tub spout



**13 275 001/EN1**  
Concetto 6 1/16" diverter tub spout



**35 073 001/EN1**  
Tub/shower combination  
Requires 35 015 001, 35 064 001, 35 065 001 or 35 066 001



**35 075 001/EN1**  
Shower combination  
Requires 35 015 001, 35 064 001, 35 065 001 or 35 066 001



**27 591 000/EN0**  
New Tempesta® Cosmopolitan shower head, 2.5gpm



**29 106 001/EN1**  
Concetto 3-way diverter trim (showerhead / hand shower / tub spout)  
**29 902 000 / 29 903 000**  
3-Way diverter rough-in valve



**29 108 001/EN1**  
Concetto 2-way diverter trim (shower head / hand shower)  
**29 900 000**  
2-Way diverter rough-in valve, 2 discrete functions



**29 104 001/EN1**  
Concetto 2-way diverter trim (Shower head / tub spout)  
**29 901 000**  
2-Way diverter rough-in valve, 2 discrete/1 shared functions



**19 457 001/EN1**  
Concetto pressure balance valve trim  
**35 015 001**  
GrohSafe® universal pressure balance rough-in valve



**29 100 001/EN1**  
Concetto pressure balance diverter valve trim  
**35 016 000 / 35 033 000**  
GrohSafe® universal pressure balance rough-in valve



**29 102 001/EN1**  
Concetto pressure balance valve trim  
**35 015 001**  
GrohSafe® universal pressure balance rough-in valve





27 591 000 New Tempesta® Cosmopolitan shower head | 19 457 001 Concetto pressure balance valve trim | 13 275 000 Concetto 6 1/16" diverter tub spout

# GROHE RECOMMENDATIONS ECONOMY

## Parkfield®



**23 305 000/ENO**

Parkfield® lavatory centerset,  
1.5gpm

**23 305 00A/ENA**

1.2gpm



Certified by  
IAPMO RST



**20 390 000/ENO**

Parkfield® lavatory wideset, 1.5gpm

**20 390 00A/ENA**

1.2gpm



Certified by  
IAPMO RST



**19 921 000/ENO**

Parkfield® pressure balance  
valve trim

**35 015 001**

GrohSafe® universal pressure balance  
rough-in valve



**27 610 000/ENO**

New Tempesta® Rustic shower head



**13 338 000/ENO**

Parkfield® 6 1/8" diverter tub spout



**40 366 000/ENO**

Essentials Authentic 24" towel bar



**40 655 000/ENO**

Essentials Authentic 8" towel ring



**40 656 000/ENO**

Essentials Authentic robe hook



**40 657 000/ENO**

Essentials Authentic paper holder



**23 305 000** Parkfield® lavatory centerset



27 610 000 New Tempesta® Rustic shower head | 19 921 000 Parkfield® pressure balance valve trim | 13 338 000 Parkfield® 6 1/8" diverter tub spout

# GROHE RECOMMENDATIONS KITCHEN

With designs to match all styles of interior decor, all installations and all budgets, GROHE's enticing portfolio of kitchen faucets will exceed your expectations. Just as a great meal combines beautiful presentation, fresh ingredients and nutritional value, our faucets perfectly balance quality, technology and design. Using only the finest materials and the latest industry-leading technologies, GROHE kitchen faucets deliver years of reliable performance – day in, day out.





# GROHE RECOMMENDATIONS KITCHEN



**32 665 001/DC1**  
Concetto dual spray pull-down  
1.75 gpm



**31 453 001/DC1**  
Concetto dual spray pull-out,  
1.5 gpm



**31 479 000/DC0**  
Concetto dual spray pull-down  
(Prep sink), 1.75 gpm



**31 380 000/DC0**  
K7® Medium semi-pro faucet,  
1.75 gpm



**30 213 000/DC0/ZB0**  
Parkfield® dual spray pull-down,  
1.75 gpm



**31 378 000/DC0**  
Minta™ dual spray pull-down,  
1.75 gpm



**31 312 001/DC1**  
GROHE Blue® Pure water system,  
1.75 gpm



**31 251 001/DC1**  
GROHE Blue® Chilled & Sparkling  
water system, 1.75 gpm



GROHE Blue® Chilled & Sparkling filters water directly through the faucet, and serves you still, lightly sparkling or full sparkling water cooled to the perfect drinking temperature.

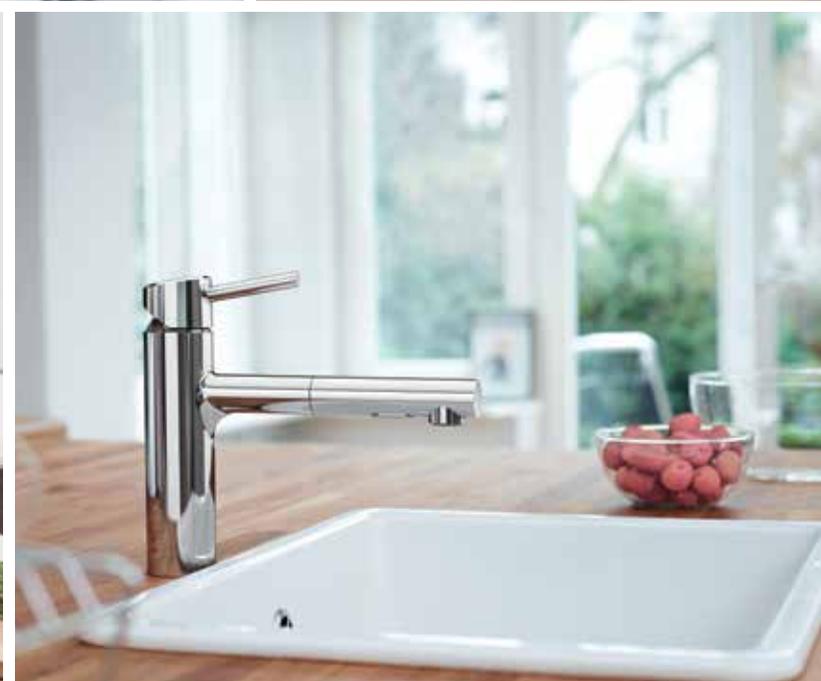


**30 271 000/DC0**  
Essence New dual spray pull-out,  
1.75 gpm



**64 999 000**  
GROHE Quick connect coupling  
with flow-restriction, 1.5gpm

- 31 251 001** GROHE Blue® Chilled & Sparkling
- 30 213 ZB0** Parkfield® dual spray pull-down
- 32 665 001** Concetto dual spray pull-down
- 31 380 000** K7® Medium semi-pro faucet
- 31 378 000** Minta™ dual spray pull-down
- 30 271 000** Essence New dual spray pull-out
- 31 453 001** Concetto dual spray pull-out



# GROHE RECOMMENDATIONS COMMERCIAL

In public spaces such as hotels, office buildings, and institutions especially, public conveniences represent an important calling card for the establishment. Cleanliness, as well as friendly, bright and stylish fittings and fixtures produce a positive overall impression of the establishment in the perception of the user. GROHE faucets, accessories and wall carriers set standards in terms of hygiene, durability and economic efficiency in a contemporary design. To see our complete line of products, go to [www.grohe.com/us](http://www.grohe.com/us) and download the latest GROHE Price List.





# GROHE RECOMMENDATIONS COMMERCIAL

## Wall Carrier



**38 966 000**  
Rapid SL for Toilet  
For 2 x 4 Wall Installation

**38 749 001**  
Rapid SL for Toilet  
For 2 x 6 Wall Installation



**15 906 040**  
Cast Iron Elbow  
Optional

Rapid SL is a first-class installation system offering superior functions and features. The Rapid SL system gives you the freedom to design your ultimate bathroom by providing a secure and quick method of installing wall-hung basins, bidets, urinals and toilets.

Available in three different installation heights, each frame comes pre-assembled with sanitary ware fixings and is subject to stringent testing – our WC frames are tested to hold 400kg.



**38 765 P00** Nova Cosmopolitan

## Actuation Plates



**38 765 P00**  
Nova Cosmopolitan  
Metal Finish



**38 862 SD0**  
Skate  
Metal Finish



**38 505 P00**  
Skate Air  
Metal Finish



**38 861 P00**  
Surf  
Metal Finish



**38 913 XM0/XN0**  
Skate Cosmopolitan  
Quilted Leather



**38 914 XM0/XN0**  
Skate Cosmopolitan  
Leather



**38 732 SH0**  
Skate Cosmopolitan  
Metal Finish



**38 849 HP0/HR0**  
Skate Cosmopolitan  
Wood-look Finishes



**38 732 BR0**  
Skate Cosmopolitan  
Metal Finish



**38 732 SH0**  
Skate Cosmopolitan  
Metal Finish



**38 859 XG0**  
Skate Cosmopolitan  
Beveled Finish



**38 845 LS0/MF0**  
Skate Cosmopolitan  
Glass



**38 916 KS0**  
Skate Cosmopolitan  
Glass

## Eau2 System



**38 711 000**  
Eau2 Dual Flush Air  
Remote actuator



**43 533 000**  
Surf  
Metal Finish cover plate

# GROHE RECOMMENDATIONS COMMERCIAL

GROHE electronic basin faucets combine style with practical features. Perfect for luxury hotels, bars and restaurants, GROHE electronic faucets bring designer appeal to commercial projects.

Features include:

- Infrared, touch-free operation for maximum hygiene
- Optional remote control accessory

## Euroeco Cosmopolitan E



**36 314 000**

Euroeco lavatory centerset,  
1.0gpm  
CE approved

**36 385 000**

Euroeco E + Powerbox infra-red  
electronic centerset, 0.2gpc

## Eurosmart® Cosmopolitan E



**36 329 000**

Eurosmart® E lavatory centerset,  
1.0gpm  
CE approved

**36 328 000**

Eurosmart® E lavatory centerset,  
1.0gpm  
Above deck mixing  
CE approved

**34 507 000**

GrohTherm® Micro  
Thermo scalding protection



36 328 000 Eurosmart® E lavatory centerset

# GROHE RECOMMENDATIONS RENOVATION - RETRO-FIT™

The GROHE Retro-Fit™ Shower System transforms an existing shower head installation with concealed pressure balance valve into a luxurious shower system with a shower head that swivels to the perfect angle (the shower arm can be either be fixed or used as swivel) plus the added convenience of a hand shower – both featuring GROHE DreamSpray® technology. Adding to the luxury experience is that both the hand shower and shower head can be operated simultaneously. The optional 6" height extension offers an extra solution for most

applications. Furthermore, the upgrade is quick and easy to install as there is no need to change the tiles or remove any of the original work. It immediately creates a fully customized shower experience.

The GROHE Retro-Fit™ Shower System comes pre-packed with Euphoria® head and hand showers or as a basic package without head or hand shower. It can be used in any design of bathroom as it complements all GROHE shower products. To learn more, go to [www.grohe.com/us](http://www.grohe.com/us) and download the latest GROHE Price List.

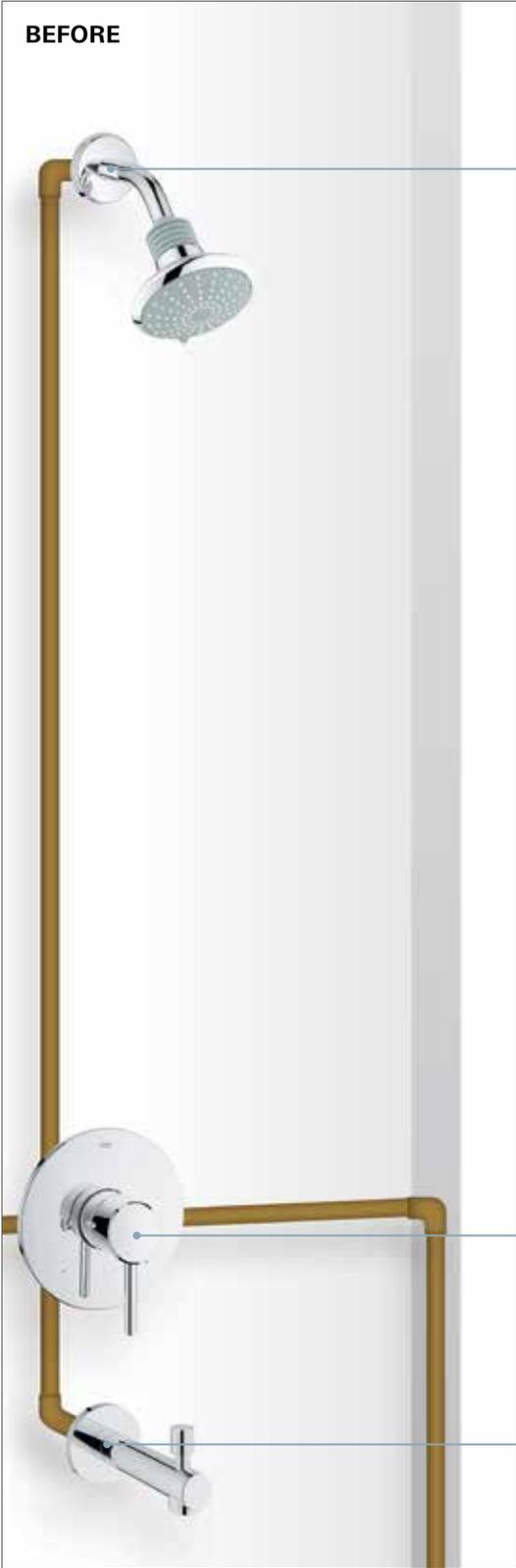


**35 009 001** Concetto Shower/Tub Combination



**27 867 000** GROHE 25" Retro-Fit™ Bundle Euphoria®





**Quick Installation**  
Mounts to existing plumbing

**Multifunction Shower Column**  
Functions as a sidebar, with easy adjustable Hand Shower holder

**Six-Position Diverter**  
Select normal or ECO water flow through the head shower, hand shower or head plus hand shower

**Supply Elbow Connection**  
Angles the hose around existing valve for ease of use

**Existing Valve**  
No need to remove trim or valve

**Existing Diverter Tub Spout**  
No need to remove

# GROHE RECOMMENDATIONS RENOVATION - RETRO-FIT™



**27 867 000**  
GROHE 25" Retro-Fit™  
Euphoria® bundle, 2.5gpm



**26 122 000**  
GROHE 25" Retro-Fit™  
Euphoria® Rustic bundle,  
2.5gpm



**26 124 000**  
GROHE 25" Retro-Fit™  
Euphoria Cube™ bundle,  
2.5gpm



**26 125 000**  
GROHE 25" Retro-Fit™  
Rainshower™ Rustic bundle,  
2.5gpm



**26 126 000**  
GROHE 25" Retro-Fit™  
Power&Soul® bundle, 2.5gpm



**26 127 000**  
GROHE 25" Retro-Fit™  
Power&Soul® Cosmopolitan bundle,  
2.5gpm



**26 123 000**  
GROHE 25" Retro-Fit™  
Euphoria® bundle, 2.0gpm



**26 123 000**  
GROHE 25" Retro-Fit™  
Euphoria® bundle, 2.0gpm



**26 193 000**  
GROHE 25" Retro-Fit™  
with standard shower arm,  
1.75gpm



**26 194 000**  
GROHE 18" Retro-Fit™  
with standard shower arm,  
1.75gpm



**26 192 000**  
GROHE 18" Retro-Fit™  
with Rainshower™ shower arm,  
2.5gpm



**27 868 000**  
GROHE 25" Retro-Fit™  
shower system, 2.5gpm  
**27 920 000**  
2.0gpm



**27 921 000**  
GROHE 25" Retro-Fit™ shower  
system 6" height extension



**26 030 000**  
GROHE Retro-Fit™ spacer

# GROHE RECOMMENDATIONS EUPHORIA® SHOWER SYSTEM



**26 177 000**  
Euphoria® tub/shower system,  
2.5gpm



**26 128 000**  
Euphoria® shower system,  
2.5gpm



**122296**  
Euphoria® shower therm naked SMO



26 128 000 Euphoria® shower system

# GROHE RECOMMENDATIONS SMARTCONTROL SHOWER SYSTEM



**26 379 000**

Rainshower™ Veris 300 shower head,  
2.5gpm

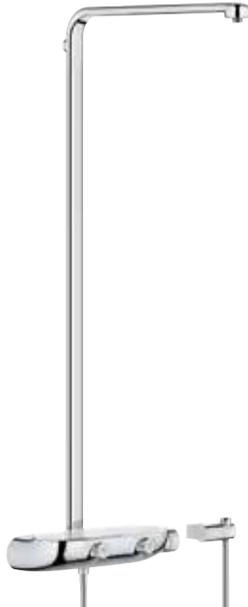
**27 837 000**

2.0gpm



**27 673 000**

Power&Soul® 130 hand shower,  
2.5gpm



**26 379 000**

GROHE SmartControl exposed  
thermostatic shower system

## PUSH, TURN, SHOWER – ALL IN ONE



Push the button to start the shower.

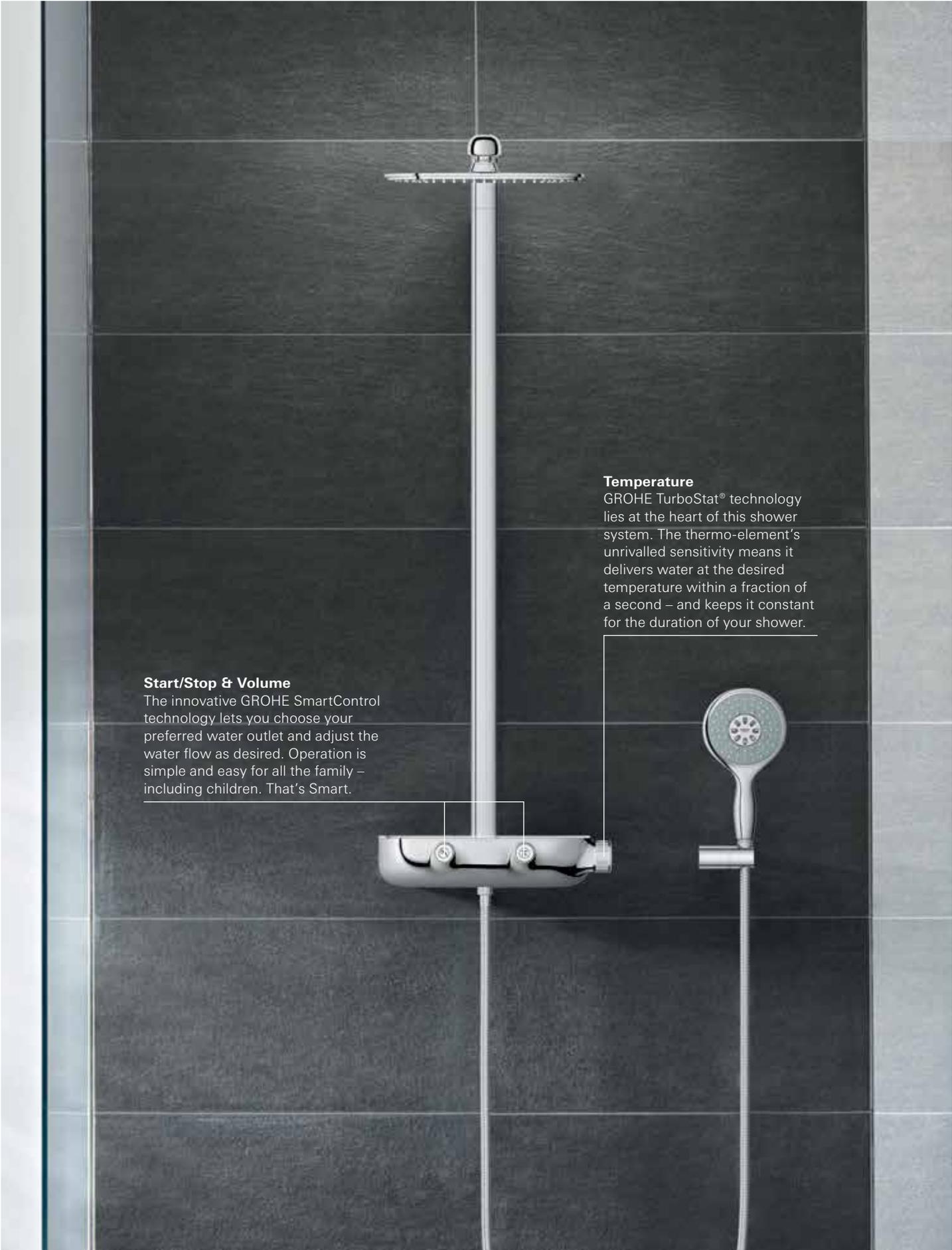


Turn to adjust the water volume gradually from Eco to Full Flow.



Push again to stop or pause the shower. The volume is now preset when you restart.

Choose the spray, control the volume, save the settings. GROHE's unique SmartControl push-and-turn button technology takes the idea of comfortable showering to a new level. The innovative GROHE SmartControl technology offers spray selection and volume adjustment in one. Turn the GROHE ProGrip handle and alter the volume as you like. Your preferred volume setting is stored - perfect for a short shower pause or for your next shower. Smooth and intuitive controls, operated directly from the main shower unit, mean operation is simple and easy for the entire family - including children. That's Smart.



**Start/Stop & Volume**

The innovative GROHE SmartControl technology lets you choose your preferred water outlet and adjust the water flow as desired. Operation is simple and easy for all the family – including children. That's Smart.

**Temperature**

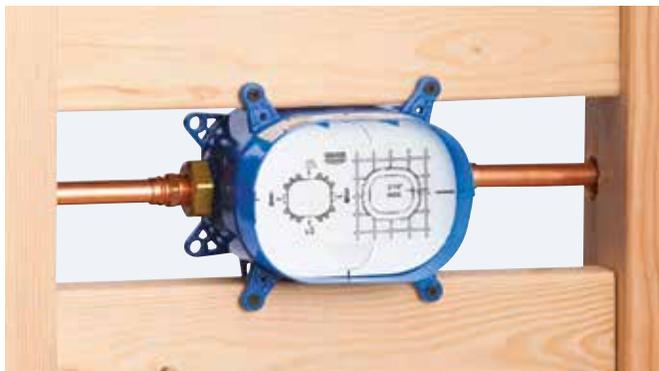
GROHE TurboStat® technology lies at the heart of this shower system. The thermo-element's unrivalled sensitivity means it delivers water at the desired temperature within a fraction of a second – and keeps it constant for the duration of your shower.

# GROHE RECOMMENDATIONS GROHFLEX®

## A Better Universal Valve System

Introducing GrohFlex® – a universal valve system designed to meet the needs of the North American market. It offers affordable flexibility in function and style. It's easy to install, easy to upgrade and easy to maintain. It's designed to help make a complex business easy.

Only the new GrohFlex® system covers such a wide range of installation types – from single-showers to tub/shower combos to high-flow custom showers – with just one universal rough-in. Plus, GrohFlex® offers pressure balancing and thermostatic control options for both the master and secondary bath. And its smart design features easy, intuitive operation with all functions controlled from a single axis, reducing the need for separate volume controls and diverters.



### Universal Rough-In



### Bathroom Solution Kit Coordinates With A Variety Trim Styles



**35 026 000**

GrohFlex® universal rough-in box

## Single function pressure balance



**19 790 000**  
GrohFlex® Allure Brilliant  
Single function pressure balance  
trim with control module



**19 843 000/BE0/EN0/ZB0**  
GrohFlex® Authentic  
Single function pressure balance  
trim with control module



**19 880 000/EN0**  
GrohFlex® Cosmopolitan  
Single function pressure balance  
trim with control module



**19 924 000**  
GrohFlex® Cosmopolitan Square  
Single function pressure balance  
trim with control module



**19 347 001/EN1**  
GrohFlex® Essence New  
Single function pressure balance  
trim with control module



**19 933 000/EN0**  
GrohFlex® Grandera®  
Single function pressure balance  
trim with control module



**19 866 000/EN0**  
GrohFlex® Timeless  
Single function pressure balance  
trim with control module

## Dual function pressure balance



**19 786 000**  
GrohFlex® Allure Brilliant  
Dual function pressure balance trim  
with control module



**19 844 000/BE0/EN0/ZB0**  
GrohFlex® Authentic  
Dual function pressure balance trim  
with control module



**19 881 000/EN0**  
GrohFlex® Cosmopolitan  
Dual function pressure balance trim  
with control module



**19 925 000**  
GrohFlex® Cosmopolitan Square  
Dual function pressure balance trim  
with control module



**19 494 001/EN1**  
GrohFlex® Essence New  
Dual function pressure balance trim  
with control module



**19 946 000/EN0**  
GrohFlex® Grandera®  
Dual function pressure balance trim  
with control module



**19 867 000/EN0**  
GrohFlex® Timeless  
Dual function pressure balance trim  
with control module

# GROHE RECOMMENDATIONS GROHFLEX®

## Single function thermostatic



**19 793 000**  
GroFlex® Allure Brilliant  
Single function thermostatic trim  
with control module



**19 822 000/BE0/EN0/ZB0**  
GroFlex® Authentic  
Single function thermostatic trim  
with control module



**19 869 000/EN0**  
GroFlex® Cosmopolitan  
Single function thermostatic trim  
with control module



**19 926 000**  
GroFlex® Cosmopolitan Square  
Single function thermostatic trim  
with control module



**19 987 001/EN1**  
GroFlex® Essence New  
Single function thermostatic trim  
with control module



**19 935 000/EN0**  
GroFlex® Grandera®  
Single function thermostatic trim  
with control module



**19 848 000/EN0**  
GroFlex® Timeless  
Single function thermostatic trim  
with control module

## Dual function thermostatic



**19 794 000**  
GroFlex® Allure Brilliant  
Dual function thermostatic trim  
with control module



**19 825 000/BE0/EN0/ZB0**  
GroFlex® Authentic  
Dual function thermostatic trim  
with control module



**19 878 000/EN0**  
GroFlex® Cosmopolitan  
Dual function thermostatic trim  
with control module



**19 927 000**  
GroFlex® Cosmopolitan Square  
Dual function thermostatic trim  
with control module



**19 988 001/EN1**  
GroFlex® Essence New  
Dual function thermostatic trim  
with control module



**19 947 000/EN0**  
GroFlex® Grandera®  
Dual function thermostatic trim  
with control module



**19 849 000/EN0**  
GroFlex® Timeless  
Dual function thermostatic trim  
with control module

# Custom thermostatic



**19 795 000**  
 GrohFlex® Allure Brilliant  
 Custom shower thermostatic trim  
 with control module  
 Requires separate volume controls



**19 839 000/BE0/EN0/ZB0**  
 GrohFlex® Authentic  
 Custom shower thermostatic trim  
 with control module  
 Requires separate volume controls



**19 879 000/EN0**  
 GrohFlex® Cosmopolitan  
 Custom shower thermostatic trim  
 with control module  
 Requires separate volume controls



**19 928 000**  
 GrohFlex® Cosmopolitan Square  
 Custom shower thermostatic trim  
 with control module  
 Requires separate volume controls



**19 940 000/EN0**  
 GrohFlex® Grandera®  
 Custom shower thermostatic trim  
 with control module  
 Requires separate volume controls



**27 620 000**  
 GrohFlex® GrohTherm F  
 Custom shower thermostatic trim  
 with control module  
 Requires separate volume controls



**19 865 000/EN0**  
 GrohFlex® Timeless  
 Custom shower thermostatic trim  
 with control module  
 Requires separate volume controls

# GROHE RECOMMENDATIONS GROHFLEX®

## Multi function



**26 044 000**

New Tempesta® 100  
shower head - 4 sprays,  
2.0gpm



**27 591 000/EN0**

New Tempesta® Cosmopolitan 100  
shower head - 4 sprays,  
2.5gpm



**27 135 000/EN0/ZB0**

Rainshower™ Cosmopolitan 160  
shower head - 4 sprays,  
2.5gpm



**27 126 001/BE1/EN1/ZB1**

Relaxa® Rustic 100  
shower head 5 - 5 sprays,  
2.5gpm

## Single function



**27 478 000**

Rainshower™ Cosmopolitan 310  
Shower head - 1 spray,  
2.5gpm



**27 814 000/EN0**

Rainshower™ Cosmopolitan 210  
Shower head - 1 spray,  
2.0gpm



**27 480 000**

Rainshower™ Allure 230  
Shower head - 1 spray,  
2.5gpm



**27 705 000**

Euphoria Cube™  
Shower head - 1 spray,  
2.5 gpm



**28 737 000**

Euphoria® Rustic 130  
Shower head - 1 spray,  
2.5gpm



**27 265 00E**

Euphoria® 110 Mono  
Hand shower - 1 spray,  
1.5gpm

**27 811 000**

2.0gpm

# Components



**95 866 000**  
Non-positive shut off valve for hand showers



**07 911 000**  
1/2" Inline vacuum breaker



**28 025 000/ZB0**  
69" RotaFlex metallic hose



**28 672 000**  
Wall union



**26 184 000**  
Rainshower™ wall union



**27 708 000**  
Allure Brilliant® wall union



**28 819 001/EN1**  
Rainshower™ 36" shower bar  
**28 797 001/BE1/EN1**  
24" Shower bar



**27 522 000**  
New Tempesta® Cosmpolitan  
36" shower bar  
**27 523 000/EN0**  
24" Shower bar



**28 622 000/EN0**  
Wall mount  
Hand shower holder



**27 693 000**  
Euphoria Cube™ wall mount hand shower holder



**28 484 000/BE0/EN0/ZB0**  
Wall union with hand shower holder



**28 629 000**  
Wall union with hand shower holder

# GROHE RECOMMENDATIONS ADA PRODUCTS

## Faucets



**34 702 001/EN1**

Concetto lavatory centerset,  
1.2gpm

**23 737 001/EN1**

Concetto lavatory centerset,  
1.2gpm

**20 572 001/EN1**

Concetto lavatory wideset,  
1.2gpm

## Shower Only



**29 100 001/EN1**

Concetto pressure balance diverter  
valve trim

**35 015 001**

GrohSafe® universal pressure balance  
rough-in valve

**29 108 001/EN1**

Concetto 2-way diverter trim  
(shower head/hand shower)

**29 900 000**

Diverter/transfer 2-way diverter  
rough-in valve

**27 414 000/EN0**

5 5/8" Tubular shower arm

**27 591 000/EN0**

New Tempesta® Cosmopolitan  
shower head, 2.5gpm



**27 809 000**

Euphoria® 110 Mono  
Hand shower - 1 spray,  
2.0gpm



**28 025 000**

69" RotaFlex metallic hose



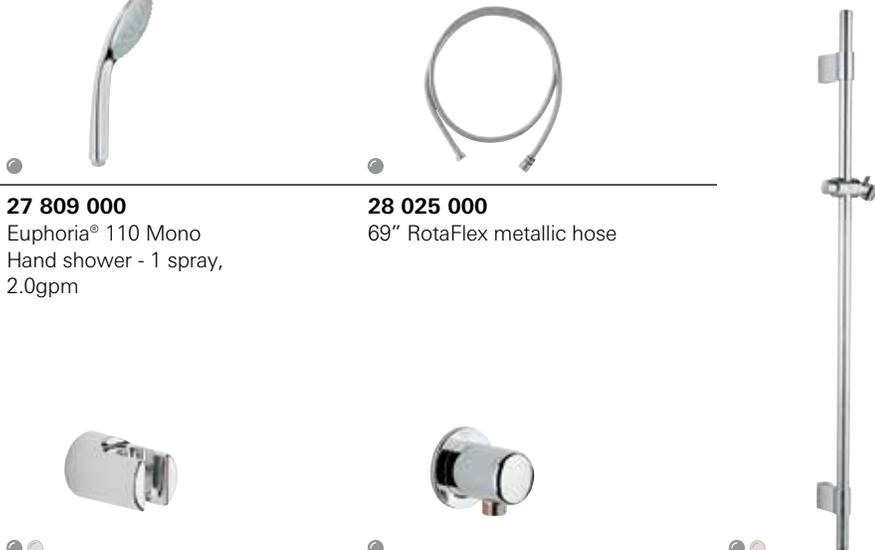
**28 622 000/EN0**

Wall mount  
Hand shower holder



**28 672 000**

Wall union



**28 819 001/EN1**

Rainshower™  
36" Shower bar



**95 866 000**

Non-positive shut off valve for hand  
showers

# Tub & Shower



**29 100 001/EN1**  
Concetto pressure balance diverter valve trim  
**35 015 001**  
GrohSafe® universal pressure balance rough-in valve



**29 106 001/EN1**  
Concetto 3-way diverter trim (showerhead / hand shower / tub spout)  
**29 902 000 / 29 903 000**  
3-Way diverter rough-in valve



**27 414 000/ENO**  
5 5/8" Tubular shower arm



**27 591 000/ENO**  
New Tempesta® Cosmopolitan shower head, 2.5gpm



**27 809 000**  
Euphoria® 110 Mono Hand shower - 1 spray, 2.0gpm



**28 025 000**  
69" RotaFlex metallic hose



**35 073 001/EN1**  
Tub/shower combination  
Requires 35 015 001, 35 064 001, 35 065 001 or 35 066 001



**28 819 001/EN1**  
Rainshower™  
36" Shower bar



**28 622 000/ENO**  
Wall mount Hand shower holder



**28 672 000**  
Wall union



**13 366 000/ENO**  
Concetto diverter tub spout



**13 274 001/EN1**  
Concetto 6 1/16" tub spout



**95 866 000**  
Non-positive shut off valve for hand showers



**07 911 000**  
1/2" Inline vacuum breaker

# GROHELIVE! CENTER NEW YORK CITY

Developed to provide a full support service for our professional partners, the GROHELIVE! Showroom puts the needs of architects, interior designers and project specifiers first. Full bathroom vignettes and demonstration areas for showers and basin mixers give you and your business partners the opportunity to view and interact with our full spectrum of products.

GROHE has the products, the experience, and the expertise to support you every step of the way. We have a network of Project Directors and consultants, including several specialists experienced in the varying user and legislative requirements of different building types. From experts in hotel specification to specialists in the maritime and healthcare sectors, we understand that every project is unique, each with its own set of requirements.

We look forward to welcoming you to our state-of-the-art GROHELIVE! Showroom.

To make an appointment, please contact GROHELIVE!  
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