

*Pure Freude
an Wasser*

GROHE
WAVES

YOUR DREAM
BATH & SHOWER
FROM GROHE



QUALITY

German perfectionism inspires ultimate customer confidence.



TECHNOLOGY

Mastering water through technology.



DESIGN

Signature elements styled to perfection.



SUSTAINABILITY

Ensuring water enjoyment for generations to come.

PURE FREUDE AN WASSER MOMENTS OF TRUTH

Seven decades of research and development has resulted in a range of products that are renowned worldwide for their technical excellence and longevity.



GROHE SILKMOVE®

Smoothest handling for effortless precision and ultimate comfort for a lifetime



GROHE STARLIGHT®

Made to last surfaces ranging from precious matte to shiny like a diamond



GROHE COOLTOUCH®

No scalding on hot surfaces thanks to 100% GROHE CoolTouch®



GROHE TURBOSTAT®

Always the right temperature, for the utmost convenience and safety



GROHE ECOJOY™

Save precious resources and enjoy 100% water comfort



GROHE DREAMSPRAY®

Innovative quality showers for luxurious revitalization and wellbeing



GROHE DIGITAL®

Intuitive digital technology at your fingertips



GROHE WHISPER®

Innovative water technology delivering whisper-quiet acoustics



GROHE FEATHERCONTROL®

The joy of effortless fingertip control and long lasting silky smooth operation



GROHE SILKMOVE®

Only GROHE faucets deliver the unique GROHE SilkMove® experience. The rich, smooth handling of our single-handle faucets perfectly expresses the quality and superiority of our brand. The GROHE SilkMove® cartridge delivers gradual and precise control of the water flow and temperature.





GROHE **DREAMSPRAY®**

GROHE DreamSpray® technology is at the heart of every GROHE shower. Boasting the absolute finest quality, it incorporates innovation that helps you to enjoy an unparalleled showering experience. The advanced shower engines inside the shower heads deliver the utmost precision and consistent water distribution to each individual nozzle. Whatever spray pattern you choose, for whatever your mood, you will be assured of sheer joy under the shower.





GROHE **ALLURE**

The confident and precise use of geometric shapes in the Allure collection explores the pure, linear appeal of minimalist architecture to create a striking and memorable water experience. Innovation has never been so alluring.

Available in GROHE Starlight® Chrome and with coordinating accessories.



GROHE **ALLURE BRILLIANT**

Rediscover the beauty of water with Allure Brilliant. Designed around geometric shapes and crisp contours, this sophisticated collection brings architectural precision to the bathroom. Crafted with the utmost care, the gem-like faceted body finishes in a spout with a cut-away detail, accentuating the flow of cascading water.

Available in GROHE Starlight® Chrome and with coordinating accessories.







GROHE ATRIO®

Consider the circle. A staple of natural geometry. A pure form both soothing and dynamic. A visual metaphor for completeness and eternity. For its new Atrio® collection GROHE draws on this most elemental and elegant form to create an iconic object that is built to last.

Great lasting design is about clarity of vision and refinement of aesthetics, paring away all the superfluous elements. Using these principles, the new GROHE Atrio® has been created as an icon of elegance and precision. The comprehensive collection of bathroom brassware uses a purity of form that transcends style trends and local fashions, designed for consumers who demand both excellence and individuality, and are brave enough not to follow the pack.

Available in GROHE Starlight® Chrome and Brushed Nickel InfinityFinish™ and with coordinating accessories.



GROHE **CONCETTO**

Inviting design. The formal beauty of the cylinder and the softness of circular elements are perfectly expressed in the Concetto range. Take pleasure in the harmony and perfect ergonomics of precisely drawn lines, angles and curves. Concetto is a unique expression of pure style. A brilliant feature is the strikingly angled operating handle, subtly inviting you to reach out and touch. The space between pure aesthetics and optimum functionality is bridged brilliantly by the finish of the GROHE StarLight® surfaces.

Available in GROHE Starlight® Chrome and Brushed Nickel InfinityFinish™. Coordinates with Essentials accessories.





GROHE **ESSENCE™**

If you're searching for a cool, crisp look, then Essence™ is the faucet for you. A stylish faucet with its clean, minimalist shape and pure design, Essence™ will endure long after passing trends fall by the wayside.

Available in GROHE Starlight® Chrome, Brushed Nickel InfinityFinish™, Hard Graphite, Polished Nickel InfinityFinish™, Brushed Cool Sunrise and with coordinating accessories.



GROHE **EUROCUBE®**

For a sharp, tailored look in your bathroom, choose Eurocube®. Here is a design so cleverly engineered that we are able to offer an extensive choice of faucets featuring a perfectly square design for the lavatory, shower and bath. Across the range, cut-out detailing on the lever handles reduces the perceived volume of each piece while highlighting the minimalist appeal of the collection.

Available in GROHE Starlight® Chrome and with coordinating accessories.







GROHE **EUROCUBE® JOY**

Pure metropolitan design. Eurocube® Joy bathroom architecture has that clear sense of rigor that comes with innovative technology, exemplified by GROHE's FeatherControl joystick cartridge technology. The GROHE FeatherControl cartridge brings joystick control to a whole new level. Using state-of-the-art coated ceramic discs and an innovative sealing, the GROHE engineers have created a joystick cartridge with a wider volume and temperature angle – for a more precise control – with the same silky smooth operation as our renowned GROHE SilkMove® cartridge.

Available in GROHE Starlight® Chrome and with coordinating accessories.

GROHE **EUROSART®**

Timeless and durable. GROHE Eurosmart® combines reliable quality with high-end luxury in a great product that is always being improved. The newly developed cartridge technology, which gives the housing an even more beautiful shape, is one of many innovations.

Available in GROHE Starlight® Chrome and Brushed Nickel InfinityFinish™. Coordinating accessories available.





GROHE **EUROSTYLE™**

Pure emotion. Emotions – not just reason and analysis – guide actions. Allow yourself to drift, but maintain control. Organic shapes that beautifully caress the senses will help you reach this goal. The Eurostyle™ line was developed for intuitive, environmentally conscious people. Flowing, nature-inspired Eurostyle surfaces in your bathroom will invoke an atmosphere of wellbeing. Enjoy the balanced design and the perfect interaction of fittings and ceramics, and anticipate a relaxed time-out from everyday life.

Available in GROHE Starlight® Chrome and Brushed Nickel InfinityFinish™ and coordinates with Essentials accessories.



GROHE **GRANDERA®**

The GROHE Grandera® collection combines innovation with timeless elegance and modern design. The perfect backdrop for water in all its beauty, Grandera® features the highest quality and craftsmanship with harmonious detail that sets a new aesthetic standard in the bathroom.

Available in GROHE Starlight® Chrome and Brushed Nickel InfinityFinish™ and with coordinating accessories.







GROHE EUROSTYLE COSMOPOLITAN

Soft curves and fluid lines make the Eurostyle Cosmopolitan a stylishly modern complement to a variety of bathroom settings. Featuring a distinctive keyhole-shaped handle pitched at the inviting angle of seven degrees, Eurostyle Cosmopolitan offers a unique design proposal for the modern bathroom. Utilizing an astute mix of simple curves and flowing forms, product selections include a 4-hole bath combination and a single-lever shower mixer with an innovative storage shelf to ensure showering products are always within reach. The collection benefits from GROHE StarLight® for a scratch and tarnish-resistant finish and GROHE SilkMove® technology to ensure a smooth, precise and comfortable handling—even after years of daily use.

Available in GROHE Starlight® Chrome. Coordinates with Essentials accessories.



GROHE PLUS[®]

GROHE Plus[®] is a design that takes its inspiration from the arc, an architectural icon, a shape that offers both strength and lightness. By combining the curve of a circle and the crisp, clean planes of a cube, it presents an exciting, architectural silhouette. It represents accuracy, strength and stability, coupled with innovative features that will bring comfort, convenience and control to your bathroom.

This innovative range puts control and convenience in your hands. The GROHE Plus[®] range includes faucets with a temperature display, so you will know the exact water temperature at all times. Plus also offers a new level of ergonomic comfort and practical function with a swivel spout that is presented in a silhouette of architectural strength and elegance, with surfaces so sleek they invite interaction.

Available in GROHE StarLight[®] Chrome and Brushed Nickel InfinityFinish[™] and coordinating accessories.





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GROHE **KENSINGTON®**

Luxurious and attractive, GROHE Kensington® with Swarovski® crystal handles, will take you back to an era of glamour and indulgence. With refined styling and elegant details, the collection is sure to be the talking point of your home. Available with or without Swarovski® crystal handles, this piece exudes luxury.

Available in GROHE Starlight® Chrome & Brushed Nickel InfinityFinish™ and with coordinating accessories.



GROHE **LINEARE™**

The cosmopolitan aesthetic of Lineare™ is minimal yet highly inviting. In keeping with the concept of minimalism, Lineare™ has been reduced to only the necessary elements to achieve the thinnest possible appearance. The line is based on a composition of two simple geometric structures - cylindrical bodies and thin rectangular forms of the handle and spout create beautiful harmonious compositions.

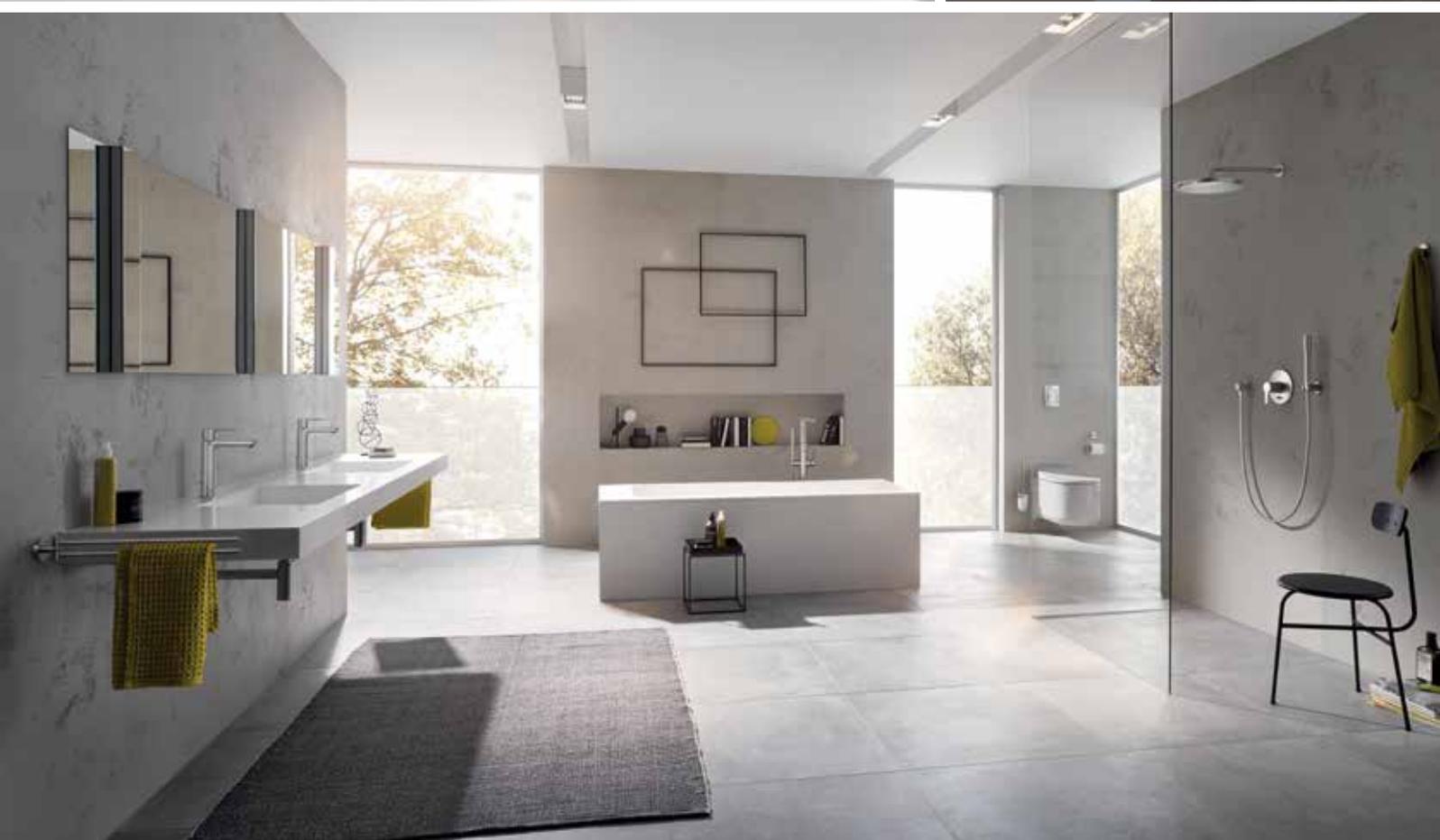
The thin rectangular geometries of the spout and lever extend parallel from the pure cylindrical body. The spout has been moved up to achieve an elegant and lightweight appearance to create a product that perfectly fits in the modern architectural context. With thin proportions and pure composition of both round and square forms, Lineare™ offers ultimate flexibility when it comes to bathroom design choices.

Available in GROHE Starlight® Chrome and Brushed Nickel InfinityFinish™. Coordinates with Essentials accessories.





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GROHE **SEABURY®**

Recalling the design sensibilities of an era when classical influences defined elegance by detail, Seabury® creates an aura of nostalgia. The true beauty of the collection is in the detailing of its cross and lever handles, complimented by 21st century technology.

Available in GROHE Starlight® Chrome, Brushed Nickel InfinityFinish™ and Oil Rubbed Bronze with coordinating accessories.



GROHE SMARTCONTROL® SHOWER SYSTEM

GROHE SmartControl® and the GROHE Rapido® SmartBox together offer a huge number of benefits. At first, it's the slim, streamlined design of GROHE SmartControl® that draws your attention. But then you discover all the qualities hidden behind the beautiful exterior and those elegant buttons: the perfect control for an individual shower experience.

We gave the GROHE Rapido® SmartBox its name for a reason: it is full of clever innovations and able to adapt to every one of your projects. Combine it with any GROHE SmartControl® trim set for a doubly smart solution.







YOU WON'T BELIEVE HOW MUCH **INTELLIGENT CONTROL** IS HIDDEN IN THIS SMART BUTTON

Enjoying a refreshing and personalized shower has never been easier. Just push the button to choose your preferred shower spray and enjoy. Switch whenever you like between a showerhead or hand shower or tub spout. Perhaps you'd prefer two sprays at the same time? No problem, just activate both buttons.

And showering with GROHE SmartControl® is even smarter ... the innovative GROHE SmartControl® technology offers spray selection and volume adjustment in one. Turn the GROHE ProGrip handle and alter the volume as you like. Your preferred setting is stored – perfect if you want to pause the shower or till the next time you use it. Smooth and intuitive controls, operated directly from the main shower unit, mean operation is simple and easy for the entire family. Now that's smart.

Available in GROHE StarLight® Chrome, Moon White, Brushed Nickel InfinityFinish™, Hard Graphite, Polished Nickel InfinityFinish™ and Brushed Cool Sunrise.



GROHE StarLight®
Chrome

Moon White

Brushed Nickel
InfinityFinish™

GROHE SMARTCONTROL® SHOWER SYSTEM

Rainshower™ SmartControl – Choose the spray, control the volume, save the settings. GROHE's unique SmartControl push-and-turn button technology takes the idea of comfortable showering to a new level. The innovative GROHE SmartControl® technology offers spray selection and volume adjustment in one. Turn the GROHE ProGrip handle and alter the volume as you like. Your preferred volume setting is stored - perfect for a short shower pause or for your next shower. Smooth and intuitive controls, operated directly from the main shower unit, mean operation is simple and easy for the entire family - including children. That's Smart.

Available in GROHE Starlight® Chrome.



Push the button to start the shower.

Turn to adjust the water volume gradually from Eco to Full Flow.

Push again to stop or pause the shower. The volume is now preset when you restart.





GROHE EUPHORIA® SMARTCONTROL SHOWER SYSTEM

We've put a lot of thought into our new GROHE Euphoria® SmartControl Shower System. The result is a technologically advanced design that allows you to enjoy multiple shower head sprays and a hand shower, individually or all at once, with push-button ease. It promises the most exhilarating shower you've ever experienced in a style that enhances every bathroom.

Available in GROHE Starlight® Chrome.

GROHE SMARTCONTROL TECHNOLOGY

Provides water source and water force selection at the push of a button and turn of a knob, and stores the setting until next time.



GROHE TURBOSTAT TECHNOLOGY

Delivers water at the desired temperature within a fraction of a second, and keeps it constant for the duration of shower.



GROHE COOLTOUCH®

Surface stays cool-to-the-touch to eliminate scalding.



SWIVEL SHOWER ARM

Shower head rotates 180° to achieve the perfect angle.



ADJUSTABLE SHOWER GLIDER

Allows the hand shower to be positioned at the ideal height.



QUICKFIX SHOWER RAIL

Movable upper bracket allows use of existing drilled holes.



GROHE EUPHORIA® SYSTEM

Perfect proportions and consistent geometry. The Euphoria® System is a combination of modern, contemporary design and functional excellence – uniting GROHE DreamSpray® and GROHE TurboStat® in one coordinated shower system.

Featuring an exposed thermostatic valve for custom comfort, the system allows for seamless switching between the shower head and hand shower by turning the diverter button. The shower head can be swiveled to the desired position for customized comfort. For a tub/shower configuration, consider the Euphoria® Tub/Shower System option that merges pragmatic design with function. In addition to the hand shower and shower head, it provides the convenience of a tub spout.

Available in GROHE Starlight® Chrome & Brushed Nickel InfinityFinish™.







GROHE EUPHORIA CUBE® SYSTEM

For those who appreciate minimalist design, a precise combination of square and rectangular shapes enhanced with the latest GROHE technologies, make Euphoria Cube® the smart choice for the ultimate shower system experience.

Available in GROHE Starlight® Chrome.



GROHE **RETRO-FIT™**

GROHE Retro-Fit™ Shower System transforms an existing shower head into a luxurious shower system with a shower head and hand shower quickly and easily—without breaking the wall—to reinvent your bathroom as an invigorating spa.

The Retro-Fit™ shower system is offered a set, with Euphoria® shower head and hand showers, or as a basic shower rail set – allowing for a customized shower experience.

The system fits all GROHE shower heads from the compact Tempesta® to the XXL Rainshower™, and all hand showers, from the minimalist Sena to the advanced Power & Soul®.

Available in GROHE Starlight® Chrome & Brushed Nickel InfinityFinish™.



GROHE 25" Retro-Fit™ with
Rainshower™ shower arm





18" Retro-Fit™ Tempesta®
Cosmopolitan shower system



18" Retro-Fit™ Euphoria®
Cosmopolitan shower system



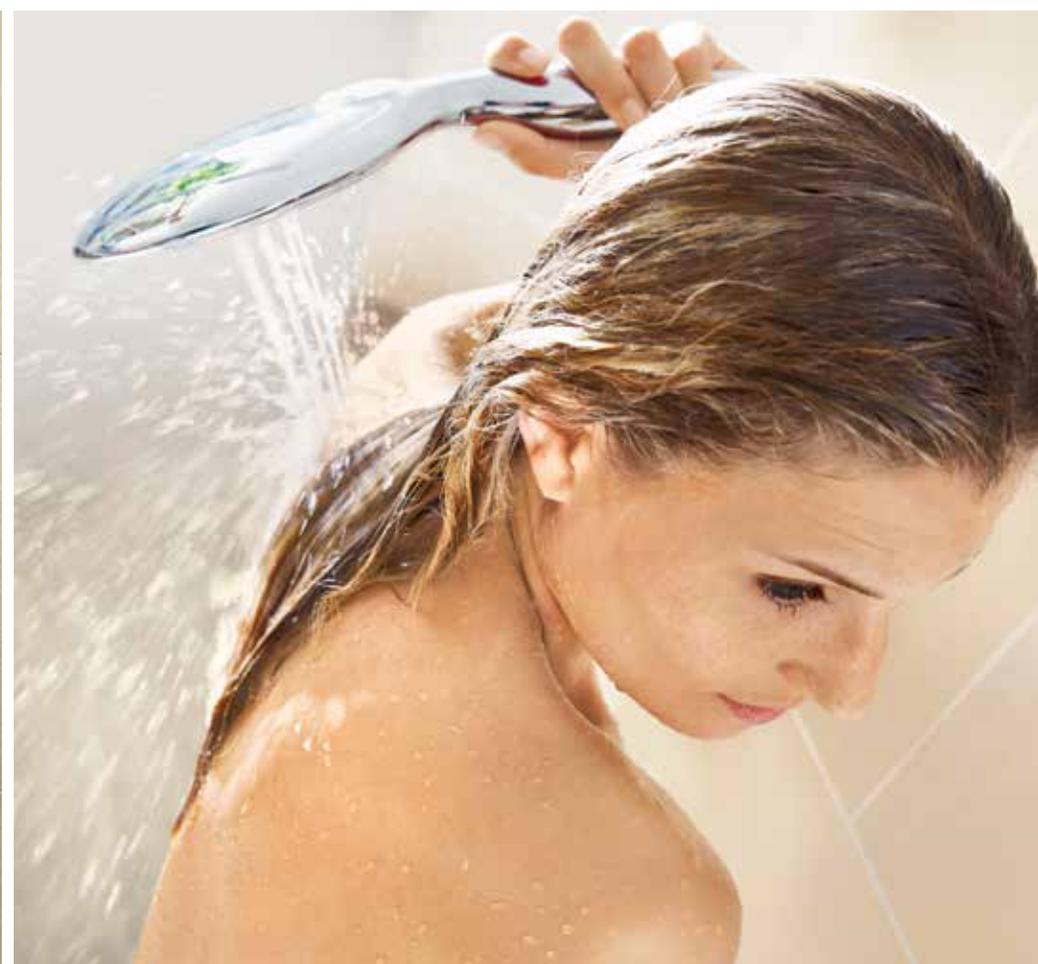
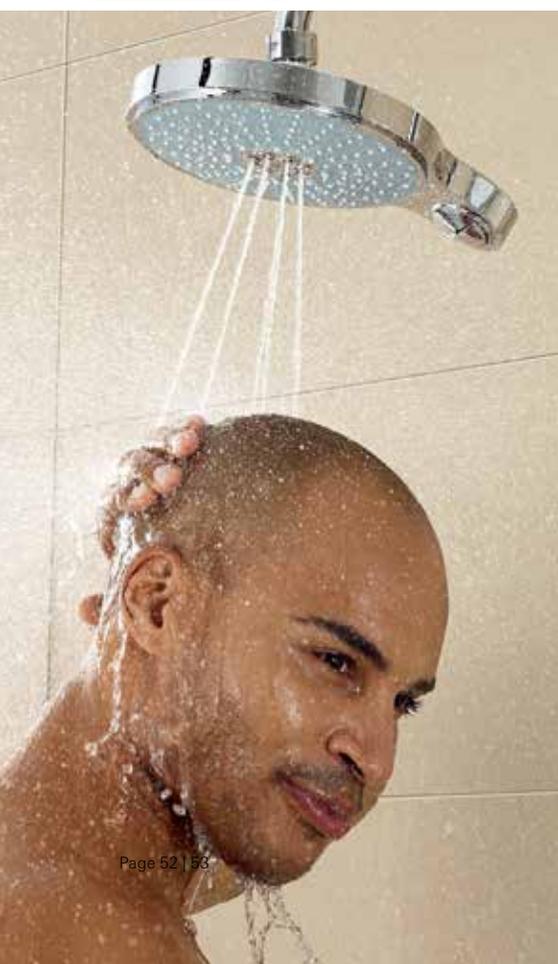
25" Retro-Fit™ Tempesta®
Cosmopolitan shower system



Before



After



GROHE POWER & SOUL®

GROHE Power & Soul® showers have been created with perfect understanding of your moods and needs. An indulgent choice of four innovative spray patterns – GROHE RainO2®, Rain, Bokoma Spray™ and Jet – ensure a perfect shower for every mood.



GROHE RAINO2®

A soft, smooth spray based on our original Rain spray. Air is drawn into the shower head and mixed with water for a wider and fuller spray.



GROHE RAIN

Wide and luxurious – a soft, delicate pattern to soothe the skin. Mimicking warm summer rain, this spray provides full and even coverage.



GROHE BOKOMA SPRAY™

Eight dynamic spray nozzles create a 'breathing' effect, recreating the tension-relieving sensation of a fingertip massage.



GROHE JET

A focused circular spray that delivers a refreshing burst of water. Ideal for stimulating the skin or simply cleaning the bathtub or shower.

GROHE RAINSHOWER™ COSMOPOLITAN

Modern bathrooms demand products that combine the latest design styles with high-performance features and technologies. GROHE Rainshower™ Cosmopolitan hand and shower heads featuring a geometric, stepped profile are offered in a number of sizes and available in all new finishes enabling you to create your perfect shower. All designs feature GROHE DreamSpray® technology for an unbeatable shower experience and complements GROHE's Cosmopolitan faucet collections.



8" Rainshower™ Cosmopolitan 210



12" Rainshower™ Cosmopolitan 310



12" Rainshower™ Mono 310



16" Rainshower™ Cosmopolitan 400





GROHE RAINSHOWER™ F-SERIES

The Rainshower™ F-Series of shower heads and body sprays provides total freedom, affording consumers the flexibility to create their preferred interaction with water. The super-flat panels blend seamlessly into any environment, maximizing the showering space. Combined with a thermostat and hand shower from one of GROHE's contemporary faucet lines, Rainshower™ F-Series creates a customized showering zone that adheres to the GROHE Sensual Minimalism philosophy – minimalist in design, yet comfortable, functional and enticing to use.



Rainshower™ F-Series 20"



Rainshower™ F-Series 10"

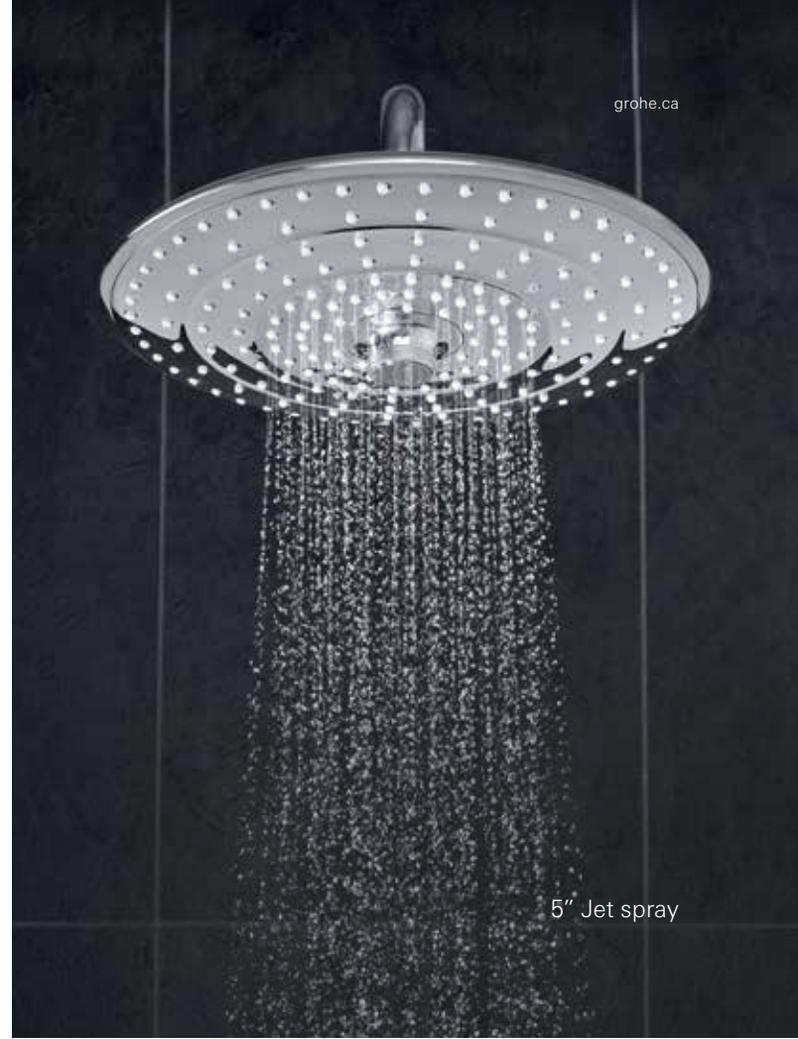


Rainshower™ F-Series
body spray

GROHE EUPHORIA® 260

Add instant luxury to your bathroom with the GROHE Euphoria® 260 shower head, which comes with three distinctive spray zones to guarantee showering satisfaction. Jet Spray is powerful and focused, perfect for washing out shampoo and an invigorating head or neck massage. The SmartRain® Spray is wider for an energizing yet relaxing experience and Rain Spray uses all the nozzles on the generous spray plate for full body coverage and a truly soothing shower. To choose the spray you want all you have to do is turn the innovative button in the center of the spray head. Simple! With its slim profile and timeless design, it looks perfect in a wide range of bathroom styles and is packed with GROHE technology. GROHE DreamSpray® ensures the flow from every nozzle will be just right – whichever spray zone you select – to deliver the most enjoyable shower possible. The dazzling scratch resistant GROHE StarLight® chrome finish keeps its sparkle for a lifetime and limescale can be removed from the silicone SpeedClean® nozzles with a simple wipe. It's easy to install and the Inner WaterGuide prevents the surface from getting too hot to protect both sensitive skin and the chrome. GROHE Euphoria® 260 shower heads – everything from relaxation to invigoration!





5" Jet spray



7.5" SmartRain spray



10" Rain spray



GROHE PURERAIN SPRAY

The new and improved Rain Spray with larger and softer droplets for a more luxurious showering experience

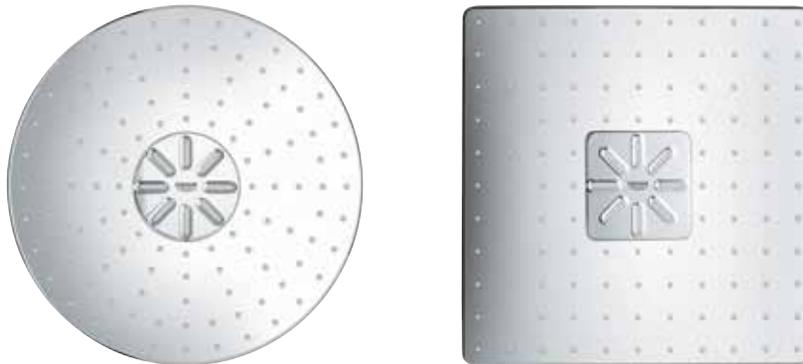


GROHE ACTIVERAIN™ SPRAY

Powerful enough for rinsing out shampoo or for an invigorating massage experience

GROHE RAINSHOWER™ 310 SMARTACTIVE SHOWER HEAD

The shower head comes with two separate spray options – the soft GROHE PureRain spray or the new GROHE ActiveRain pattern, powerful enough for rinsing out shampoo or for an invigorating massage experience. GROHE DreamSpray® technology ensures an even flow of water from every nozzle. It is easy to keep clean thanks to GROHE Speed Clean® technology that lets you sweep away limescale from the nozzles with only a soft cloth, and the dazzling, durable GROHE StarLight® chrome finish will look pristine for years to come. With a slim, square design perfect for that minimalist, streamlined look, this mixer set is bound to enhance your bathroom scheme.



Round or square. GROHE Rainshower™ 310 SmartActive comes in two different forms – round and square. It also comes in two stylish finishes: GROHE StarLight® chrome and Brushed Nickel InfinityFinish™ (available on round models only)



GROHE **RELEXA**[®]

Whether you need to wake up or unwind, our Relexa[®] shower line – featuring GROHE DreamSpray[®] technology, delivers. Relexa[®] hand showers and shower heads features four distinct, tightly controlled spray patterns for truly satisfying showering.



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QUALITY



TECHNOLOGY



DESIGN

300+
DESIGN AWARDS

SUSTAINABILITY



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